



# **TURKISH STEEL MARKET RESEARCH**

**DEMO-VERSION**

**2010**

## **Annotation**

The report contains analysis and forecast of the Turkish steel & steel products market.

The products under research are: steel slab and billet, hot-rolled sheet and coil, hot-rolled plate, cold-rolled sheet and coil, coated products, rebar, wire rod, and sections.

Considered consuming industries include construction, mechanical engineering, automotive, shipbuilding, domestic appliances, tubes & pipes.

Annual indices of the Turkish market have been observed since 2000, the forecast was made for 2010-2015.

This report is distinguished from analogs by presence of production, trade and consumption data by product, producers' capacity expansion plans for each product, reasonable forecast of the markets' prospects, and highlighting of the most attractive products for supplies.

The report consists of five sections. In the first section "Economic forecast for Turkey" the country's economic circumstances and prospects are considered. In addition steel consumption is analyzed in conjunction with key macroeconomic indices.

In the second section "Steel and steel product output analysis and forecast" the structure of steel product production is specified. Turkish steel producers are represented in details. Their expansion (modernization) plans are considered. The dynamics and forecast of steel & steel products production are given.

The third section "Analysis and forecast of steel product consumption by industries" includes estimate of steel product consumption structure by industries specified above. The forecast of the consumption growth is made for each industry, and the major consumers are specified.

Dynamics and forecast of consumption by product are given in the fourth section "Steel and steel product consumption analysis and forecast". Steel products of high potential demand growth are highlighted.

Section five "Foreign trade balance and forecast of changes in market balance" contains analysis and forecast of the country's trade balance for each product under research.

Used information sources are Metal Expert, customs statistics, companies' and associations' news and reports.

The report contains 43 pages, 33 tables and 18 charts.

The report language is English.

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